

**Job Title:** Graphics Design & Social Media Intern

**Location:** Dar es Salaam

**Job Type:** Internship

**Application Deadline:** 15<sup>th</sup> September 2020

### **Job Summary**

We are looking for Graphics Design & Social Media Intern to oversee our company's presence on multiple platforms. The Graphic Design & Social Media Intern should create gripping content, analyze public feedback, and report on the effects of each key undertaking.

### **Job Responsibilities:**

- Handle social engagement on our social media channels LinkedIn, Instagram, Facebook, Twitter and Youtube.
- Writing, reviewing, editing, and updating content for company websites, blogs, marketing materials, and similar platforms.
- Suggesting new ways to promote company offerings and to reach consumers.
- Prepare images to coincide with social and blog posts & website updates
- Assist with video & photo design and creation
- Monitoring social media and company website metrics.
- Monitoring users' engagement with and feedback on every post.
- Maintaining a secure database of all login credentials.

### **Graphics Design & Social Media Intern Requirements:**

- ✓ Experience creating strong, engaging content and a portfolio of social media outputs to prove it.
- ✓ Demonstrated excellence in writing, proofreading, and editing with ability to create authoritative and persuasive texts.
- ✓ Must be proficient in basic design programs including Adobe Creative Suite and knowledge of video editing software.
- ✓ In-depth understanding of the processes surrounding the creation and distribution of paid advertisements.
- ✓ Excellent research, organizational, and time management skills.
- ✓ Must have camera experience
- ✓ Strong listening and communication skills.

Qualified candidates should apply by **E-MAIL ONLY** to [jobs@exodus.co.tz](mailto:jobs@exodus.co.tz) Subject line should read "Graphics Design & Social Media Intern" only; a cover letter detailing why you are the best candidate for the position and attached CV. Submissions which do not follow the above instructions will not be considered as applicants. Apply before 15<sup>th</sup> Sept

NO PHONE CALLS in reference to this position will be accepted.